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Door Phone Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product (Audio Door Phones, Video Door Phones), By Connectivity (Wired, Wireless), By Application (Commercial, Residential), By Distribution Channel (Online, Offline), By Region & Competition, 2021-2031F

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Abstracts

The Global Door Phone Market is projected to expand from USD 6.05 Billion in 2025 to USD 9.24 Billion by 2031, registering a CAGR of 7.31%. This sector encompasses both audio and video intercom systems?ranging from basic analog units to sophisticated network-integrated devices?designed to verify visitor identity and regulate property access. The market's growth is driven by rapid urbanization, which necessitates secure entry solutions for high-density multi-dwelling units, and an intensified global focus on asset protection. According to the Security Industry Association, the global physical security equipment market was expected to reach $60.1 billion in 2024, highlighting the massive capital investment flowing into access control and surveillance technologies.

However, this expansion is significantly hindered by cybersecurity and data privacy risks associated with internet-connected devices. Because modern door phones often rely on cloud storage and mobile application integration, they create vulnerabilities related to unauthorized data access and potential hacking. This liability causes hesitation among privacy-conscious consumers and compels manufacturers to strictly adhere to international data protection regulations, a requirement that adds complexity to product development and deployment cycles.

Market Driver

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The increasing integration of door phones with smart home and IoT ecosystems is fundamentally reshaping the market, transforming standalone entry systems into interconnected automation hubs. Modern IP-based intercoms now communicate seamlessly with smart locks, lighting systems, and mobile devices, allowing users to execute complex entry scenarios remotely. This interoperability is fueled by consumer demand for unified platforms where a single interface manages both physical security and residential convenience, effectively making the door phone a critical node in the connected home. In a January 2024 press release regarding CES 2024, Samsung Electronics reported that its SmartThings ecosystem had expanded to over 340 million users globally, illustrating the vast installed base of compatible smart living environments that manufacturers must address to remain competitive.

Simultaneously, the implementation of AI-driven analytics and facial recognition is elevating the functional value of door entry systems from simple communication tools to proactive threat detection assets. Advanced units now employ edge computing to perform real-time biometric verification and anomaly detection, significantly reducing false positives associated with traditional motion sensors while enabling contactless access. This technological transition appeals to both residential and commercial sectors seeking automated, high-assurance security solutions. According to Genetec's '2025 State of Physical Security Report' from December 2024, 37% of end users plan to implement AI-powered features in the coming year, indicating a robust appetite for intelligent monitoring. This innovation trajectory supports the sector's financial growth, evidenced by Honeywell's October 2024 report that Building Automation sales reached $1.75 billion for the third quarter.

Market Challenge

The rapid shift from analog to IP-based door phone systems has introduced critical cybersecurity vulnerabilities that directly impede market growth. Modern units, which frequently rely on cloud architectures and mobile application integration, create extensive digital attack surfaces for malicious actors. These vulnerabilities expose sensitive user data, including live video feeds, voice biometrics, and entry logs, to potential unauthorized access and surveillance. Consequently, the realistic threat of digital intrusion creates substantial hesitation among privacy-conscious consumers and commercial facility managers, who fear that their physical security devices could be weaponized against them.

This apprehension forces manufacturers to divert significant capital and time toward rigorous security testing and compliance with complex international data protection regulations, thereby delaying product launches and increasing unit costs. The persistent threat environment validates these market fears and stifles the adoption rate of connected solutions. According to ISACA, in its 2024 State of Cybersecurity report, 55% of surveyed security professionals reported experiencing an increase in the volume of cyberattacks compared to the previous year, highlighting the escalating risk landscape that continues to impede the confident expansion of the connected physical security sector.

Market Trends

The transition to cloud-based intercom management platforms is fundamentally altering the deployment architecture of door phone systems by replacing localized, server-dependent infrastructure with scalable, remotely managed solutions. This shift enables property managers to instantly revoke credentials, push firmware updates, and monitor multi-site entry logs from a unified web interface, significantly reducing the overhead associated with maintaining on-premise hardware. The operational efficiency of this model is driving rapid industry-wide adoption among security decision-makers who prioritize flexibility and centralized control. According to Verkada's '2024 State of Cloud Physical Security' report from June 2024, 75% of security leaders are planning to transition their physical security operations to the cloud within the next 12 months, reflecting a decisive move away from legacy analog configurations.

Simultaneously, the emergence of subscription-based cloud storage models is reshaping the economic landscape of the market, as manufacturers increasingly pivot from one-time hardware sales to recurring service revenue. By placing advanced features such as extended video history, rich notifications, and intelligent object detection behind paywalls, companies are creating sustainable long-term value streams while potentially lowering the initial hardware barrier for consumers. This business model evolution is validated by substantial financial growth in connected service segments, confirming that users are willing to pay for enhanced digital capabilities. According to Arlo Technologies' 'Third Quarter 2024 Financial Results' released in November 2024, service revenue reached a record $61.9 million, growing 21.2% year over year, demonstrating the commercial viability and increasing consumer acceptance of monetized security services.

Key Market Players

- Fermax Holding Investment SL

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1byone, Inc.

Hangzhou Hikvision Digital Technology Co., Ltd

Guangdong Anjubao

Aiphone Corporation

ABB Genway

Panasonic Corporation

Axis Communications

Urmet Group

Honeywell International Inc.

Report Scope

In this report, the Global Door Phone Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Door Phone Market, By Product
  - Audio Door Phones
  - Video Door Phones
- Door Phone Market, By Connectivity
  - Wired
  - Wireless
- Door Phone Market, By Application

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- Commercial
- Residential

Door Phone Market, By Distribution Channel

- Online
- Offline

Door Phone Market, By Region

- North America
  - United States
  - Canada
  - Mexico
- Europe
  - France
  - United Kingdom
  - Italy
  - Germany
  - Spain
- Asia Pacific
  - China
  - India
  - Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Door Phone Market.

Available Customizations:

Global Door Phone Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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